North Carolina Invasive Plant Council

c/o North Carolina Botanical Garden CB 3375 The University of North Carolina at Chapel Hill Chapel Hill NC 27599





To: Potential Vendors and Sponsors for NC-IPC & SC-IPC joint symposium

From: NC/SC IPC Annual Symposium Planning Committee

Subject: Invitation and Registration Details for Exhibiting and/or Becoming a Sponsor

Date: Tuesday, October 4, 2022

You are being contacted as a potential vendor or sponsor for the North Carolina Invasive Plant Council (NC-IPC) and South Carolina Invasive Pest Council (SC-IPC) joint symposium. http://nc-ipc.weebly.com/2022-joint-symposium.html

NC-IPC was established in 2002 as a chapter of the Southeast Exotic Pest Plant Council. It is a non-profit organization that seeks to provide an organized structure among a diverse set of stakeholders to promote invasive plant awareness and facilitate programs for the detection and management of invasive plants. We are confident that your participation would provide mutual value to both our membership and your business.

We hope to attract approximately 150 attendees, including private and public land managers, policy makers, conservation organizations, volunteer organizations, and conservation-minded citizens to this event. The symposium will also provide an opportunity for participants to qualify for professional credits, including NC and SC pesticide certification, and Society of American Forester credits. Registration includes admission to presentations, field trips and a social/mixer at the end of the second day. A box lunch (for the field trips) will be provided and refreshments across the 3-day event.

Event details (time and place)

The event is scheduled for Wednesday, November 16 through 12PM on Friday, November 18, 2022, at the Hilton Garden Inn in Rock Hill, SC. Set-up opens at 10AM on Wednesday (meeting begins at 1:00 PM). Space and tables for table-top displays will be provided to all vendors and sponsors. Tables will be open to your choice upon arriving at the event for set-up.

Participation Options

Three levels of participation are available: Vendor, General sponsor, and Event sponsor. Details below:

Vendor - \$200

Those wishing to participate as a **Vendor** will be granted one complementary registration for the event and a listing of your business name and/or logo in the program. Each attendee will receive a printed copy of the program. Also, a 1-year membership to both NC-IPC and SC-IPC.

(Continued on next page)

General Sponsor - \$400

As a **General Sponsor** your organization will receive 2 complementary registrations and your business name and/or logo will be listed in both the program and on hallway signs. The printed material will recognize your organization as a sponsor. Also, a 1-year membership to both NC-IPC and SC-IPC.

Event Sponsor - \$500

As an **Event Sponsor** your organization will receive recognition as sole or co-sponsor of a specific catered event in addition to all the benefits granted to the General Sponsors (as described above). Catered events available for sponsorship include <u>social/mixer</u> on Thursday, a <u>box lunch</u> on Thursday or <u>breaks</u> (multiple breaks through the even). Please indicate on the registration form which event you would like to sponsor.

If you, or your organization, would like to contribute beyond the dollar amounts suggested above please contact our vendor/sponsor coordinators.

Registration & Payment

The registration form is on the following website: http://nc-ipc.weebly.com/2022-registration.html
Be sure to submit a registration form for each person attending.

- Pay by PayPal (preferred method). The registration website has instructions for payment.
- Pay by Check

Please contact us if you plan to pay by check. You will still need submit a registration form(s) on the website. Mailing address for check is:

North Carolina Invasive Plant Council c/o J. Randall, North Carolina Botanical Garden CB 3375 University of North Carolina at Chapel Hill Chapel Hill, NC 27599-3357

Silent Auction

A silent auction will also be held during this event. Donated items will be graciously accepted at the registration table. We accept store-purchased goods and home-made items. This is an opportunity to market your business in a creative way, you are welcome to donate examples of the products/services you provide (physical items/coupons/gift certificates/etc.).

Other Information

Please send a high-resolution digital image of your organization/business logo to Drew Gay: andrew.gay@ncdenr.gov

We are confident that this event will offer a great forum to interact with clientele and attract new customers. We look forward to seeing you there and making this a valuable opportunity for you!

If you have any questions, please contact one of our vendor/sponsor coordinators:

<u>Sharon Day</u> - email: <u>sharonday302@gmail.com</u> David Jenkins – email: <u>djenkins@scfc.gov</u>